

B.B.A DEGREE (AVIATION MANAGEMENT)
(CBCS -SEMESTER SCHEME) – 2020-21
COURSE MATRIX

ANNEXURE – 1

FIRST SEMESTER – BBA - AVIATION MANAGEMENT

Part	Subjects	Paper	Instruction hrs/week	Duration of Exam (hrs)	Marks			Credits
					IA	Exam	Total	
Part I Languages	Language I: Kannada / Sanskrit / Urdu / Tamil / Telugu/Malayalam/ Additional English / Marathi /Hindi	1.1	4	3	30	70	100	2
	Language II: English	1.2	4	3	30	70	100	2
Part II Optional	Introduction to Airline Industry	1.3	4	3	30	70	100	2
	Principles of Accounting	1.4	4	3	30	70	100	2
	Mathematical and Logical Reasoning	1.5	4	3	30	70	100	2
	Airport and Airline Management	1.6	4	3	30	70	100	2
Part III	Practicals on Skill Development	1.8	2*	2	50**	50**	100	2
Part IV	Foundation Course*	-	2	2	30	70	100	2
	CC and EC*	-	-	-	50	-	50	1
Total Credits								17

Practicals on Skill Development :

*Visit to Domestic Airport and collect information on the various departments, organizational Structure, facilities and functional areas and services, layout etc.

**IA marks should be awarded on the basis of Practical Record submitted by the Student for 50 marks and Practical Examinations with Viva Voce conducted by the BOE for 50 Marks.

SECOND SEMESTER – BBA AVIATION MANAGEMENT

Part	Subjects	Paper	Instruction hrs/week	Duration of	Marks			Credits
					IA	Exam	Total	
Part I Languages	Language I: Kannada / Sanskrit / Urdu / Tamil / Telugu/Malayalam/ Additional English / Marathi /Hindi	2.1	4	3	30	70	100	2
	Language II: English	2.2	4	3	30	70	100	2
Part II	Organizational Behaviour	2.3	4	3	30	70	100	2
	Airline Marketing	2.4	4	3	30	70	100	2
	Operations Research and Quantitative Techniques	2.5	4	3	30	70	100	2
	Aviation security and Safety Management	2.6	4	3	30	70	100	2
Part III	Practicals on Skill Development	2.7	2*	2	50**	50**	100	2
Part IV	Foundation Course*	-	2	2	30	70	100	2
	CC and EC*	-	-	-	50	-	50	1
Total Credits								17

Practicals on Skill Development :

*Visit to Domestic or International Airline Company and submission of report on various managerial aspects.

**IA marks should be awarded on the basis of Practical Record submitted by the Student for 50 marks and Practical Examinations with Viva Voce conducted by the BOE for 50 Marks.

THIRD SEMESTER – BBA AVIATION MANAGEMENT

Part	Subjects	Paper	Instruction hrs./week	Duration of	Marks			Credits
					IA	Exam	Total	
Part I Languages	Language I: Kannada / Sanskrit / Urdu / Tamil / Telugu/Malayalam/ Additional English / Marathi /Hindi	3.1	4	3	30	70	100	2
Part II	Corporate Communication Skills	3.2	4	3	30	70	100	2
	Customer Relationship Management	3.3	4	3	30	70	100	2
	Airline Accounting	3.4	4	3	30	70	100	2
	Elements and Methods of Costing	3.5	4	3	30	70	100	2
	Environment Policy and Regulations	3.6	4	3	30	70	100	2
	Aviation Regulations	3.7	4	3	30	70	100	2
Part III	Practicals on Skill Development	3.8	2*	2	50**	50**	100	2
Part IV	Foundation Course*	-	2	2	30	70	100	2
	CC and EC*	-	-	-	50	-	50	1
Total Credits								19

Practicals on Skill Development :

*Visit to Domestic Airport and preparation of a report on Traffic and Disaster Management.

**IA marks should be awarded on the basis of Practical Record submitted by the Student for 50 marks and Practical Examinations with Viva Voce conducted by the BOE for 50 Marks.

FOURTH SEMESTER – BBA AVIATION MANAGEMENT

Part	Subjects	Paper	Instruction hrs./week	Duration of	Marks			Credits
					IA	Exam	Total	
Part I Languages	Language I: Kannada / Sanskrit / Urdu / Tamil / Telugu/Malayalam/ Additional English / Marathi /Hindi	4.1	4	3	30	70	100	2
Part II	Entrepreneurship Management	4.2	4	3	30	70	100	2
	Corporate Accounting	4.3	4	3	30	70	100	2
	Costing Techniques	4.4	4	3	30	70	100	2
	Business Research Methods	4.5	4	3	30	70	100	2
	Travel and Tourism Management	4.6	4	3	30	70	100	2
	Logistics and Air Cargo Management	4.7	4	3	30	70	100	2
Part III	Practicals on Skill Development	4.8	2*	2	50**	50**	100	2
Part IV	Foundation Course*	-	2	2	30	70	100	2
	CC and EC*	-	-	-	50	-	50	1
Total Credits								19

Practicals on Skill Development :

*Short term project on Air Travel and Ticketing Analysis

**IA marks should be awarded on the basis of Practical Record submitted by the Student for 50 marks and Practical Examinations with Viva Voce conducted by the BOE for 50 Marks.

FIFTH SEMESTER – BBA AVIATION MANAGEMENT

Part	Subjects	Paper	Instruction Hours/Week	Duration of	Marks			Credits
					IA	Exam	Total	
Part I	Aviation Resource & Services Management	5.1	4	3	30	70	100	3
	Income Tax	5.2	4	3	30	70	100	3
	International Financial Reporting Standards (IFRS)	5.3	4	3	30	70	100	3
	Legal Frame Work of Aviation Industries	5.4	4	3	30	70	100	3
	Cabin Crew Management	5.5	4	3	30	70	100	3
	Airline Finance and Insurance	5.6	4	3	30	70	100	3
Part II	Practicals on Skill Development - * Mini Project	5.7	-	-	--	100**	100	3
Part III	Foundation Course*	-	2	2	30	70	100	2
	CC and EC*	-	-	-	50	-	50	1
Total Credits								24

* Mini Project on Airline Operations and Corporate Social Responsibility of an Airline company.

**The Student has to submit a Project Report of at least 50 Pages. The Project carries 70 Marks for the Report and 30 Marks for Viva-Voce.

It shall be valued by B.O.E or faculty appointed by the BOE Chairman, and Viva-Voce shall be conducted by B.O.E or faculty appointed by the BOE Chairman.

***Ability Enhancement Compulsory Course (AECC) – Pre-Placement Soft-skills Training

·The main objective of Pre-Placement Soft Skills Training is to make students prepare for corporate placements including placements in Aviation Industry.

·BBA Department has to conduct Soft Skills Training for the students of BBA for minimum of two hours per week.

MARKS ALLOCATION:

- The Relevant marks to be awarded to the students on completion of the training. IA marks shall be awarded on the basis of Completion Certificate of Such Course (50 Marks), Pre-Placement VIVA- VOCE (50 Marks).
- The Institution to send the above marks scored by the candidate to BUB along with IA marks scored by them in the V semester.

SIXTH SEMESTER – BBA AVIATION MANAGEMENT

Part	Subjects	Paper	Instruction	Duration of	Marks			Credits
					IA	Exam	Total	
Part I Optional	Goods and Services Tax	6.1	4	3	30	70	100	3
	Air Traffic Control	6.2	4	3	30	70	100	3
	Air Port Strategic Planning	6.3	4	3	30	70	100	3
	Disaster Management	6.4	4	3	30	70	100	3
	Technological Trends in Aviation	6.5	4	3	30	70	100	3
	Financial Analysis and Reporting	6.6	4	3	30	70	100	3
Part III	Practicals on Skill Development- * Dissertation on Airline	6.7			---	100**	100	3
Part IV	Foundation Course*	-	2	2	30	70	100	2
	CC and EC*	-	-	-	50	-	50	1
Total Credits								24

* Research based Dissertation on Airline / Airport Employees, Air Passengers, Travel Agents, Tour Operators, Service Providers, etc.

** The Student has to submit Dissertation of at least 50 Pages. The Dissertation carries 70 Marks and 30 Marks for Viva-Voce.

It shall be valued by B.O.E or faculty appointed by the BOE Chairman, and Viva-Voce shall be conducted by B.O.E or faculty appointed by the BOE Chairman.

***PLACEMENT TRAINING

·The main objective Placement Training is to make students prepare for corporate placements including placements in Aviation Industry.

·BBA Department has to conduct Placement Training for the students of BBA for minimum of two hours per week.

·The student should be trained in the areas of Personal Interview, Resume Preparation, E- Mail etiquette, Corporate etiquette and Work discipline.

MARKS ALLOCATION :

·The Relevant marks shall be awarded to the students on completion of the training. IA

marks shall be awarded on the basis of Placement report (50 Marks), MOCK VIVA- VOCE (50 Marks)

·The Institution to send the above marks scored by the candidate to BUB along with IA marks scored by them in the VI semester.